

WELCOME TO START FREELANCING

IN THIS WELCOME PACK:

We'll go through what to expect from the course, where you can access everything, how to get the most out of the course, and why you'll want to join the Aliventures Club on Facebook.

Welcome to Start Freelancing! This is your introduction to the course: hopefully it'll answer any questions you've got, but please do feel free to email me (ali@aliventures.com) if there's anything else you're wondering about.

Start Freelancing is a self-study course, which means you can work through it any time, as often as you like, at your own pace.

This doesn't mean you're on your own, though! By purchasing the course, you automatically get lifetime membership of my private Facebook group, the Aliventures Club. More on that shortly.

Accessing the Course Modules

Start Freelancing is split into six written modules. You should have received these when you joined the course, in a .zip file, but you can also access them here:

aliventures.com/start-freelancing-course

Password: **freelancesuccess**

You can tackle these however you want: you don't necessarily have to go through them in order, and you can go as quickly or slowly as you want.

If you're not sure what would suit you best, try tackling them in order, at a rate of one per week.

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Module #1: The Foundations of Your Freelancing Business

Module #2: Registering Your Domain and Social Profiles

Module #3: Setting Up Your Website, Step by Step

Module #4: Getting Great Experience – and Testimonials

Module #5: What to Charge and How to Work

Module #6: Finding Writing Gigs and Pitching Editors

You're welcome to download the materials to your computer (or any device) and you're also welcome to share them and the password to the page with people in your household or anyone working on your business with you.

Please don't share the materials more widely than that. If you have a friend who'd like access to the course, send them to aliventures.com/courses to purchase their own copy.

If you want to go back through the course in future, I'd recommend checking the page again, in case I've updated the materials or added more bonuses.

Your Bonuses

Start Freelancing comes with a few handy extras for you, including:

- Examples of emails I've used when landing freelancing jobs
- A printable planner to organise your freelance work each week
- Recommended software and websites to use

You should have received these in the same .zip file as your modules when you joined the course. If you prefer, you can download all of these from the same page as the modules.

Is there a resource you'd love to have? I add new bonuses occasionally, so if there's something you'd find really helpful, let me know and I'll see what I can do!

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The Aliventures Club

The Aliventures Club is a private (members-only) Facebook group. Buying anything from me – including this course! – gives you access. You just need to click to join the group, then type in what you bought (Start Freelancing):

facebook.com/groups/aliventuresclub

Members of the group write all sorts of different things. Quite a few members are freelance writers, ranging from brand new freelancers to experienced writers who've been freelancing for years, all around the world.

I'm in the group most days to answer questions (make sure you tag me if you want to be sure I'll see your post). Everyone in the group is kind, friendly, and welcoming, and I'm sure other freelancers there would love to hear how you're getting on. You can come and post in the group any time, as often as you like.

Your Assignments

All modules have a suggested assignment at the end, which will normally take between thirty minutes and two hours.

I strongly encourage you to have a go at the assignment each time you complete a module, even if you're not able to completely finish it. Most of the assignments are split into several parts, so you can just do the bits you have time for.

Getting the Most Out of the Course

While I've aimed to make Start Freelancing helpful even if you don't have much time, the more you put into the course, the more you'll get out of it!

To help you make the most of Start Freelancing, I suggest that you:

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#1: Set aside a regular time to read through the modules. Although you have access to all the modules straight away, you might want to decide on a regular time, e.g. Monday evenings to tackle one per week.

You can download the module .pdfs as often as you like, to as many devices as you like – so if you want to read half a module on your phone, half on your tablet, then tackle the assignment at your computer, that's fine.

#2: Find at least an hour a week to work on your assignment. Every week, you'll be making real progress towards your freelancing career: setting up your website, finding freelance jobs to apply for, and so on. The assignments normally take between one and two hours.

#3: Take a look at the further reading too. Every module comes with suggested further reading – links to blog posts or articles that tie into the topics covered in that module. If you can, go through some of these resources too. They may give you new ideas or help you dig more deeply into a topic.

#4: Use the course bonuses. Start Freelancing includes a bunch of extras to help you get your freelancing career moving faster and more smoothly. You'll find all these on the same download page as the modules:

- Invoicing template
- Work completed spreadsheet
- Freelance work planner (printable)
- Tasks to do when between projects

Finally ... best of luck with your freelancing. Take things a step at a time, reach out for help and support if you feel a bit stuck, and you'll be well on the way to reaching your freelancing goals.